

CONNECTS



Connecting Industry Resources for You • Ask CIRY ("SIRI") Anything!

## Build with **CMU** vs. other **MATERIALS**



[Click Here](#) to watch the full video of Rocky!

### INVEST IN A BETTER TOMORROW

EBA's mission aligns with the **Concrete Masonry CHECKOFF** program and purpose. This is a unique opportunity for our industry to **speak with one voice** to the decision makers in the industry, emphasizing the multitude of advantages our products provide.

Together, we can win back lost market share, build new demand, research new product and installation technologies and make masonry the preferred building material.

**Manufacturers CAN VOTE –  
Contractors CAN EMAIL their support.**

**Vote here:** <https://cmucheckoff.com/program-overview/vote>

**Email both:** [info@cmucheckoff.com](mailto:info@cmucheckoff.com) & [Michael.Thompson@trade.gov](mailto:Michael.Thompson@trade.gov)

- Include company name and company representative
- In body of email, simply state, **We support the Checkoff Program**
- phone number
- email and mailing address

**CLICK HERE** to stay informed.



**Vote YES to  
change the game.**

**Vote YES for the  
CMU Checkoff.**

**We need industry support for a brighter future**